



# **Future of AI and data production: Towards an inclusive and empowering digital transformation of cities?**

WARWICK

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10<sup>th</sup> NIC.br Workshop on Survey Methodology, October 2020

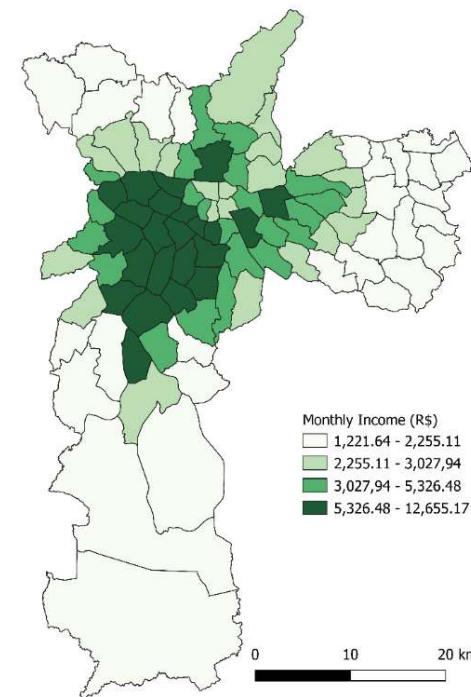
# Urban (data) science: towards smart cities?

## ► New infrastructure for urban sensing :

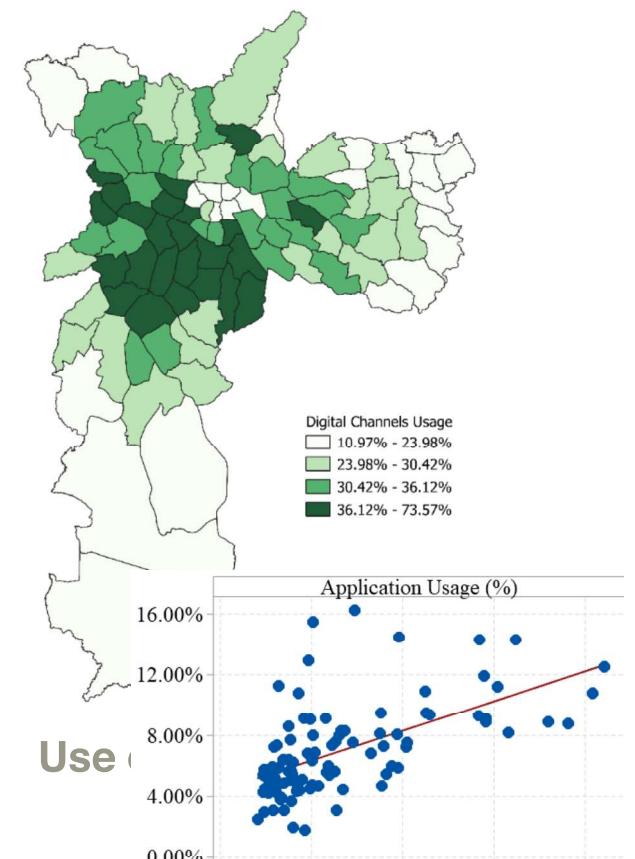
- Real-time, high spatiotemporal granularity
- Focus on interactions, flows and networks: new **science of cities**
- **Citizens as sensors:** potential for people to generate data in large scale
- **AI/machine learning** to process this data



# Key challenge: social and spatial inequalities are strongly associated to data inequalities



Monthly income



Macaya et al. 2020, *Digital-by-Default: Exclusion through Digital Public Service Channels* Conf-IRM Conference.

# Janus-faced challenges of urban data

## Information Overload

- High-volume data streams
- Unstructured data
- Variable credibility and quality of information

“Big Data”



## Information Dearth

- Lack of spatial and temporal coverage
- Low integration into decision-making processes and tools
- Mismatch between needs and offers

“No Data”

# ***How can we empower citizens/communities to generate data and cover the gaps needed to enable transformations to sustainability?***



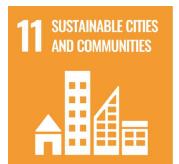
Albuquerque, J. P. de & Almeida, A. A. de, (2020). Modes of engagement: reframing 'sensing' and data generation in citizen science for empowering relationships. In: Davies, T. and Mah, A. (2020), *Toxic Truths: Environmental Justice and Citizen Science in a Post Truth Age*. Manchester, UK: Manchester University Press.

# Research programme: building resilient cities and empowering communities through citizen-generated data



## Urban resilience and informal communities in the global South

- **Flood resilience in Brazil:** "Waterproofing Data": (PI: €1m ESRC/GCRF/Belmont Forum/Norface grant) with FGV and Cemaden (National Centre for Disaster Monitoring and Early-Warning)
- **Resilience and education:** GRTA Waterproofing Data++ (PI: £370K UKRI GCRF): collaboration with FGV and Cemaden/Brazil
- **Landslides and community resilience in Brazil and Colombia:** “URBE Latam” (PI: £1m UKRI GCRF) : collaboration with BGS, Universidad de Antioquia, Colegio Mayor and UFRJ
- **Healthcare access in Bangladesh, Kenya, Pakistan, Nigeria:** NIHR Global Health Unit on Improving Health in Slums (Co-I: £6m NIHR grant)
- **Digital mapping for informal settlements in Ghana, Kenya and Nigeria:** IDEAMAPS network (Co-PI: £140K, UKRI GCRF “DIDA” network)
- **Waste and river pollution in Indonesia:** Citarum river basin in partnership with Monash University and Universitas Indonesia (PI, seed funding from Monash-Warwick Alliance)



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**NHS**  
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# URBE LATAM

(Nov/2019-Oct/2022)

Understanding Risks and Building Enhanced Capabilities in Latin American cities

UK



**British Geological Survey**  
Expert | Impartial | Innovative



UK Research  
and Innovation

Brazil



Colombia



INSTITUCIÓN UNIVERSITARIA  
**COLEGIO MAYOR  
DE ANTIOQUIA**



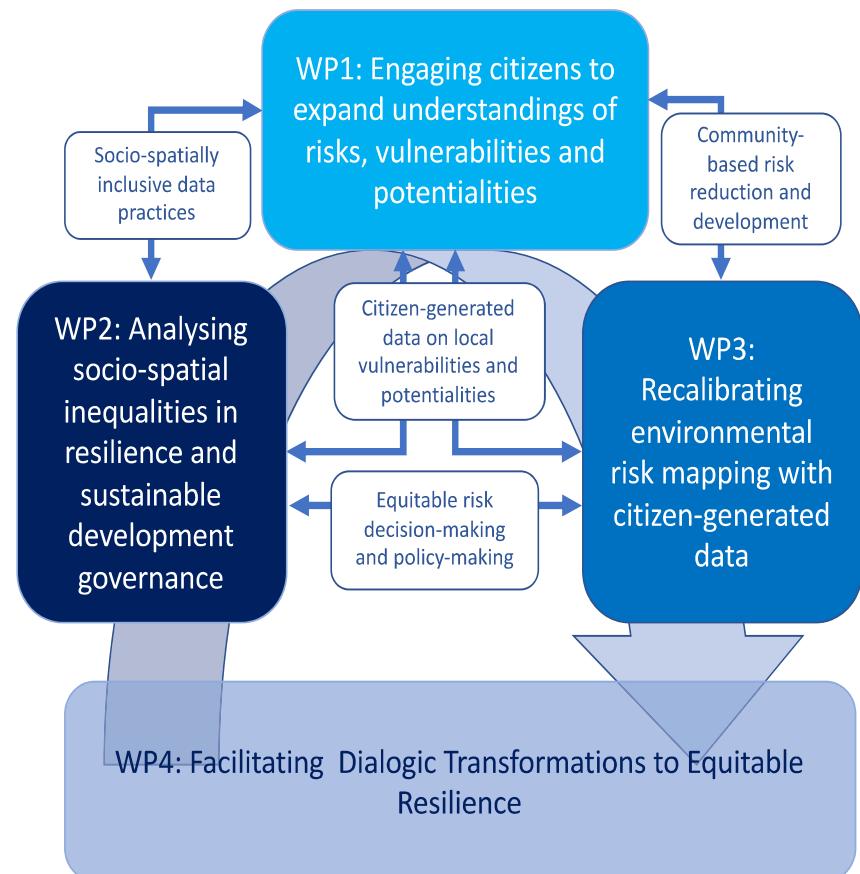
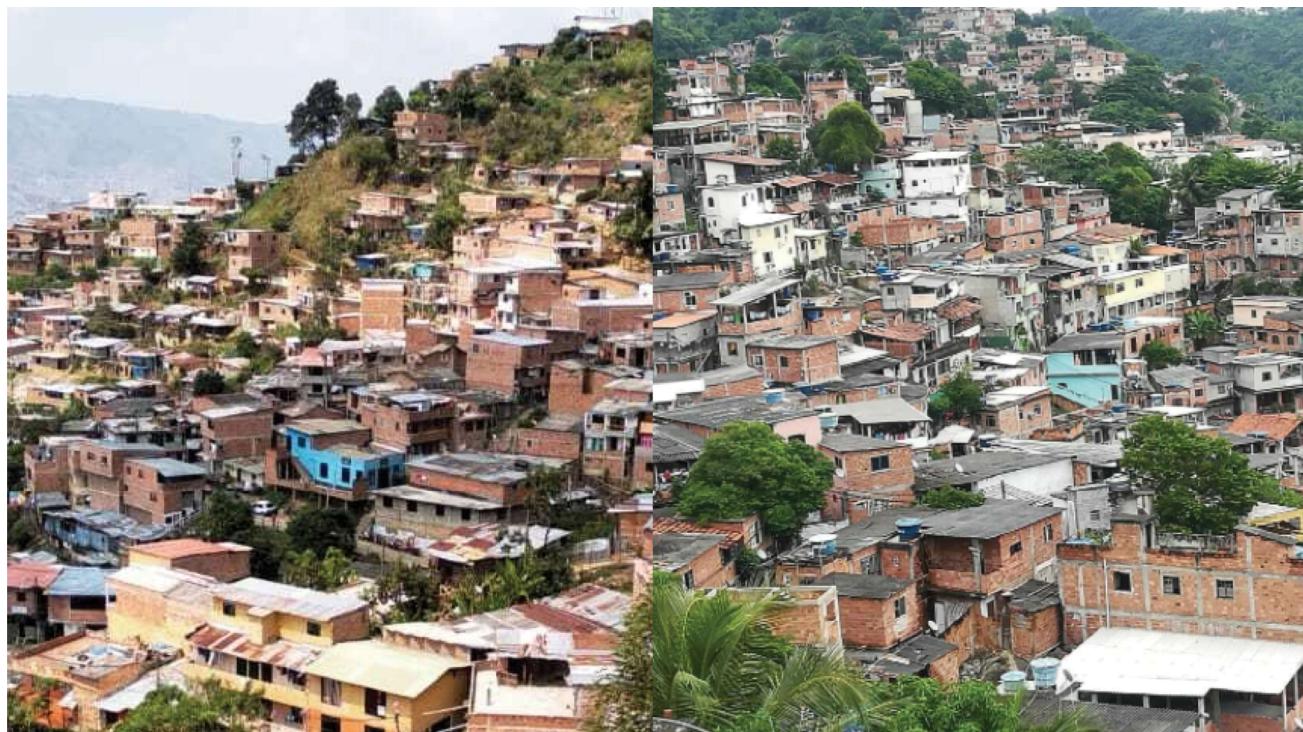
**data\_labe**

<https://warwick.ac.uk/urbelatam>

# URBE LATAM: Visão geral do projeto



# URBE Latam: engaging multiple stakeholders for equitable resilience



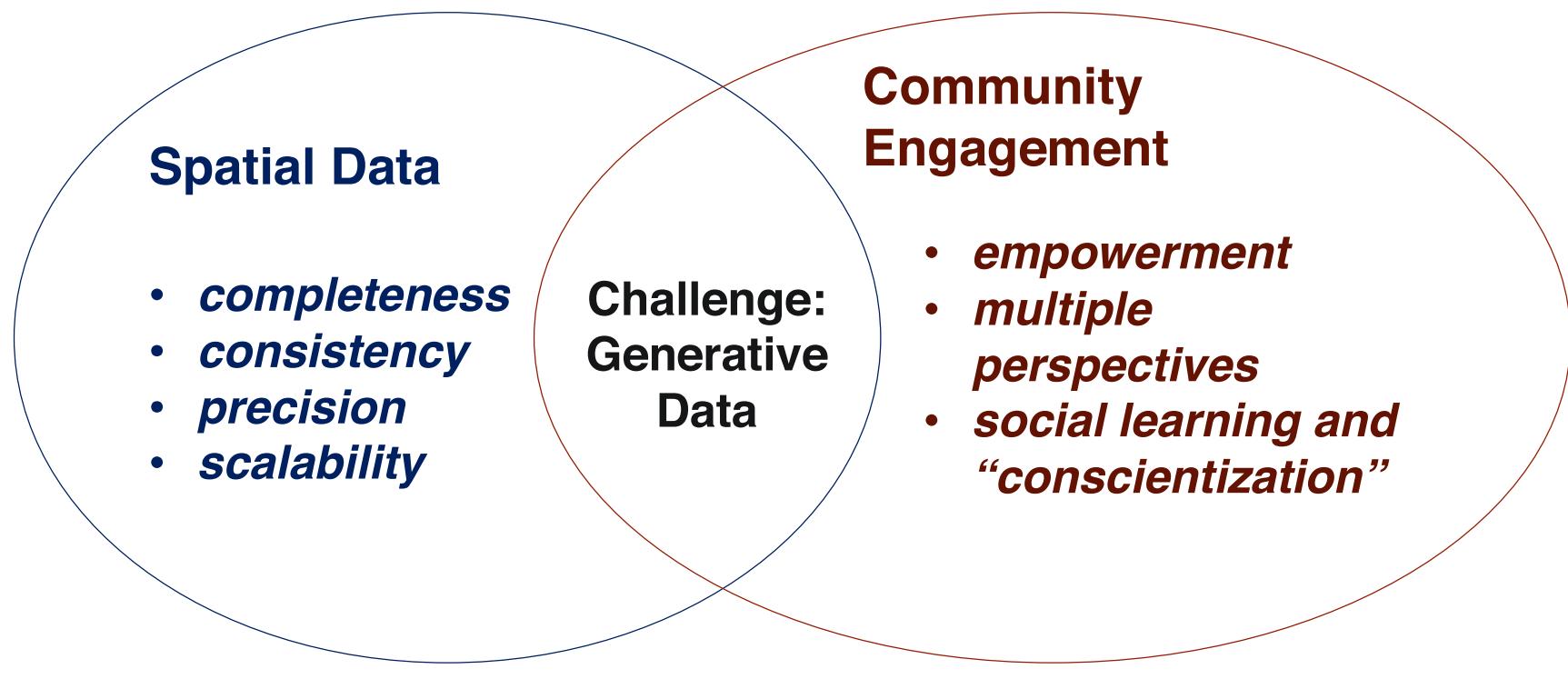


## Mapping in Preventório, Niterói, Brazil

# Mapping in El Pacifico, Medellín, Colombia



# Mapping for resilience: a transdisciplinary problem space



Adapted from: de Albuquerque, J. P., Yeboah, G., Pitidis, V., & Ulbrich, P. (2019). Towards a participatory methodology for community data generation to analyse urban health inequalities: a multi-country case study. In *Proceedings of the 52nd Hawaii International Conference on System Sciences*. <http://wrap.warwick.ac.uk/109421/>

# Key Takeaways:: reflections on AI and the future of data production

- AI starts with the **framing of the problem and data**: we need transdisciplinary research methods that connect multiple disciplines to real-world challenges and perspectives
- Research on how to make urban areas “smart” has to address **existing spatial and social inequalities**
  - Towards a *territorially-sensitive* digital transformation of cities
- Data generation can be an opportunity for **social learning and empowerment** of citizens, whilst also generating data to **inform public policy**
  - Co-production and co-design



Albuquerque, J. P. de & Almeida, A. A. de, (2020). Modes of engagement: reframing ‘sensing’ and data generation in citizen science for empowering relationships. In: Davies, T. and Mah, A. (2020), *Toxic Truths: Environmental Justice and Citizen Science in a Post Truth Age*. Manchester, UK: Manchester University Press. <https://doi.org/10.7765/9781526137005.00028>



# Thank you / Obrigado

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