

11th NIC.br Annual Workshop on Survey Methodology

11TH NIC.br WORKSHOP ON SURVEY METHODOLOGY – WEBINAR SERIES INNOVATION AND TRENDS ON ICT DATA PRODUCTION October 19 - 21 2021 ~ 10am -12h30pm (GMT-3)

CONCEPT NOTE

I. THE EVENT

The NIC.br Annual Workshop on Survey Methodology has been conducted by the Regional Center for Studies on the Development of the Information Society (Cetic.br) at the Brazilian Network Information Center (NIC.br) since 2010 to discuss emerging topics on survey methods and ICT data production within the ICT data community and public statistics producers. More information on the past editions of the survey methodology workshop is available at: <https://workshop.metodologia.cetic.br/>).

The 11th edition of the NIC.br Workshop on Survey Methodology, co-organized by the National School of Statistical Sciences (ENCE) of the Brazilian Institute of Geography and Statistics (IBGE), will be conducted entirely online for 3 days. The event will include a series of webinars with invited speakers.

The event will be conducted and presented in English with simultaneous translation to Portuguese¹.

II. WEBINARS AT THE 11TH NIC.br WORKSHOP

Date/Time: October 19 – 21, 2021 ~ 10am - 12h30pm (GMT-3)

Format of webinars:

- Opening remarks (5)
- Session 1 ('50) + Q&A ('15)
- Break ('15)
- Session 2 ('50) + Q&A ('15)

III. INNOVATION AND TRENDS ON ICT DATA PRODUCTION

The COVID-19 crisis has highlighted the vital role digital technologies play to connect people, government, and institutions to enable the continuity of labor, education, public services, commerce and even to access culture and entertainment. During the COVID-19 pandemic, the timely production of data and statistics have become crucial to perceive

¹ The short courses will be delivered only in Portuguese.

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how the digital transformation is affecting individuals, companies, and governments. Data producers are facing challenges to maintain their output through surveys and innovation, where cooperation and adaptability were key to enable them to continue producing reliable data and information to meet the users' needs.

The 11th edition of the NIC.br Workshop on Survey Methodology will showcase and discuss innovative methodologies and explore new data sources to address complex issues in the domain of ICT data production to bridge data gaps.

The disruption on data production caused by the health crisis certainly presented challenges. On the other hand, what are the new opportunities that emerged by going digital with survey methodologies? Some of these trends will be addressed by the speakers with a variety of case studies, perspectives and survey practices along the data demands in digital transformation.

IV. WEBINARS SERIES PROGRAMME

INNOVATION AND TRENDS ON ICT DATA PRODUCTION		
DATE	WEBINAR DETAILS	
Tuesday, 19.Oct.2021	Webinar I: Data Collection Innovation and Dissemination for estimation of ICT indicators and price indices	Opening Session: Professor Demi Getschko (NIC.br) and Professor Maysa Magalhães (ENCE) Speakers: <ul style="list-style-type: none"> • Vladimir Miranda (IBGE) • Marcelo Pitta (Cetic.br NIC.br) Moderator: <ul style="list-style-type: none"> • Professor Denise Britz (ENCE/IBGE)
Wednesday, 20.Oct.2021	Webinar II: Big Data and Official Statistics	Speakers: <ul style="list-style-type: none"> • Piet Daas (Statistics Netherlands – CBS) • Marco Puts (Statistics Netherlands – CBS) Moderator: <ul style="list-style-type: none"> • Professor Pedro Silva (ENCE/IBGE)

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<p>Thursday, 21. Oct.2021</p>	<p>Webinar III: International projects on AI: OECD, UNESCO, IRCAI and C4IR</p>	<p>Speakers:</p> <ul style="list-style-type: none">• Alistair Nolan (OECD)• Cédric Wachholz (UNESCO)• Davor Orlic (IRCAI)• Lucas Câmara (C4IR Brasil) <p>Moderator:</p> <ul style="list-style-type: none">• Tatiana Jereissati (Cetic.br/NIC.br)
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CONTACT

For questions, suggestions or clarifications please message the following email address:
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An initiative by

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Regional Center for Studies on the
Development of the Information
Society under the auspices of UNESCO

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